

## 3M Introduces Prestige Series Ultra Window Film

3M Introduces the Newest Window Film Addition to the Prestige Series: Prestige Series Ultra

First Clear, Non-Metallic Window Film that Helps Protect Homes and Buildings from Hurricanes and Intruders while Blocking Heat, UV Rays and Preserving Views

ST. PAUL, Minn.--(BUSINESS WIRE)--3M, a world leader in window film technology, announces the latest addition to the Prestige Series -- an ultra Safety & Security version. These new films are the first clear, metal-free window films that help hold the glass together to maintain the integrity of windows and help protect against would-be intruders and flying glass during severe weather, while measurably reducing the heat and UV rays that enter homes and commercial buildings. Because the films are clear, they do not change the appearance of the home or building, thus preserving the views from the inside and outside.

These films use patented multilayer technology to

create a polymer-based window film that is clear, tear resistant and durable. When applied to the inside of a window, the film helps keep the glass in place should the window shatter. This helps prevent shards of glass and debris from flying throughout a room, the leading cause of injury during a tornado according to the Center for Disease Control (CDC) (1).

In addition to weather protection, this new Prestige Series film helps protect homes and buildings from would-be intruders. An untreated window is easily shattered and displaced by almost any heavy, blunt object, allowing easy access to buildings and homes. However, because windows treated with the newest version of the Prestige Series help hold glass in place, the film provides an added barrier to entry.

"The ultra version of the Prestige Series is a major advancement in the window film category," said Jon Hanbury, Marketing Manager, 3M Building and Commercial Services Division. "By combining the heat and UV ray blocking benefits of the Prestige Series with the safety benefits of 3M ultra Safety & Security Film, we're offering home and building owners the premier window film on the market."

As with the sun control version of the Prestige Series, introduced in 2006, the safety and security version blocks up to 60 percent of heat penetrating the window, resulting in less stress on air-conditioning systems and lower overall energy costs in summer months and warmer climates. This new film also reduces the fading effects of solar heat and visible light on furnishings and blocks up to 99.9 percent of the sun's harmful UV rays -- the single largest contributor to furniture fading.

Prestige Series products are currently available exclusively from the 3M Prestige Dealer Network. The ultra Safety & Security version is available in two versions, one clear and the other modestly tinted. 3M is backing the new Prestige Series ultra with a limited lifetime residential warranty and a 15-year commercial warranty. More information on 3M Prestige film can be found here at [Solartechglasstinting.com](http://Solartechglasstinting.com).

(1) <http://www.bt.cdc.gov/disasters/tornadoes/during.asp>